

A MESSAGE FROM THE PRESIDENT

Greetings Friends!

As we enter this new season of Spring and close out the 1st quarter of 2018, I am pleased to announce that our foundation has hit the ground running on "Paying It Forward". As accomplishments continue to grow, we are excited to forge ahead.

- We are expanding our community partnerships to broaden our reach and identify those in need in the Queens community.

- We are strengthening the base of our foundation by adding trainings, upgrading our board governance, heightening our fundraising strategies and continuing to encourage member involvement.

- We are embarking upon new programming that will further address the socioeconomic needs of Queens community residents.

I invite you to explore this newsletter and share in the achievements highlighted.

"Be the change you wish to see in all the world" ---Mahatma Gandhi

Sincerely,

Tonda L. Ladson, President

SPRING FUNDRAISER

We partnered with Lord & Taylor on Saturday, **March 10, 2018** for the **Shop Smart, Do Good Shopping Event**. The event was successful and allowed us to raise funds to continue our programming and prep our closets for spring!



OPERATIONS

Wishing each of our members a healthy and happy Spring!

The Board of Directors met several times this quarter either in person or virtually on 1/21, 2/04 and 3/25 to discuss programming, finances, etc.

We now have a Public Relations Committee chairman. Nicole Jackson, a new member, has eagerly accepted the call for service. She is seeking support from other members to join her committee and assist with the PR needs of our foundation.

Our Annual General Body Meeting will be Friday, April 13th at 6:45 PM.

The Education of our Foundation Workshop is scheduled for Saturday June 9th from 10 AM - 2PM.

UPCOMING EVENTS

Men Who Cook Fundraiser

PS 195 - Rosedale

April 21, 2018

3 - 7 PM

Adults -\$30 ; 15 & under - \$20

Applebee's Short Stack for a Tall Cause Flapjack Fundraiser

253 Rockaway Blvd., Rosedale

April 28, 2018

8 - 10 AM

General Ticket - \$13

FINANCE UPDATE

Bank Balances as of
February 28, 2018

Bank of America
Operating - \$4,798.45

Bank of America
Restricted - \$54,746.16

Bank of America
Unrestricted - \$12,671.78

Through February, the
foundation recognized
revenues of \$6,487. This
revenue is mainly due to
the foundation dues
collected and invoiced for
2018.

Through February, the
foundation incurred
\$1,322 in expenses. The
expenses mainly relate to
the costs associated with
operations as well as with
storage & transport of
donated coats.

Net income through
January is a profit of
\$5,167.

We've applied to several
grants to cover expenses
so that we can continue
our programming around
general target areas of
educational enrichment,
health promotion, family
strengthening,
environmental ownership

FOUNDATION HIGHLIGHTS



Jamaica, NY - On February 24, 2018, 81 coats were donated (women & children) and distributed to St Albans Congregational Church. We also made donations of coats throughout the quarter to the following organizations - Ivy AKAdemy Day Care Center (30 coats), Jamaica Reception Center (81 coats) and El Camino Men's Shelter (36 coats). These donations were all made possible to thanks to a grant from New York Cares Coats of 228 coats. Visit our website to see more photos and highlights.

www.pearlsandivyfoundation.org

THANK YOU TO OUR DONORS

MASPETH FEDERAL SAVINGS

\$5,000.00 for General Operating Expenses
Laura Jackson

MORGAN STANLEY

\$2,000.00 for General Operating Expenses
Paula Tudor

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<http://smile.amazon.com/ch/45-4427316>

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